



FOR IMMEDIATE RELEASE

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Chukchansi Gold Resort & Casino Receives AAA's Celebrated Four Diamond Designation

(Coarsegold, CA) – Chukchansi Gold Resort & Casino receives one of AAA's highest levels of standards for cleanliness, comfort and hospitality as a AAA Four Diamond Program recipient. This is the first time Chukchansi Gold Resort & Casino has attained this prestigious honor.

Chukchansi Gold Resort & Casino is part of a select group representing the top tier of the hospitality industry in North America. Just 1,718 hotels and 682 restaurants have earned the AAA Four Diamond designation for 2020 – distinguishing the most luxurious and pampering properties throughout North America. Hotels at this level, which include just 6.5% of the nearly 27,000 AAA Diamond lodgings, reflect upscale and extraordinary characteristics in their physical attributes and guest services.

To be included in the AAA Diamond Program, properties must pass an unannounced, on-site evaluation. Properties aren't told in advance of the inspector's arrival to ensure a typical guest experience, strengthening the program's intent to give travelers a reliable way to find hotels and restaurants that meet AAA's quality standards. Hotels and restaurants are rated and assigned a designation of either Approved, Three Diamond, Four Diamond or Five Diamond. More Diamonds indicate more elaborate surroundings and attention from service staff.

This Four Diamond designation comes on the heels of Chukchansi Gold Resort & Casino's \$8 million renovation project to refurbish and renew the casino's hotel, Picayune Towers. The two towers feature 402 large guest rooms, an indoor/outdoor pool, Serenity Springs Spa and the award-winning Nativo's Italian Restaurant. The ceiling to floor renovation includes new furniture, bathrooms, flooring and luxury design.

"AAA is pleased to recognize Chukchansi Gold Resort & Casino with the Four Diamond designation, meaning its unwavering attention to both service and surroundings have placed it into the upper tier of AAA's Diamond Program," said Stacey Barber, executive director, AAA Travel Information & Content. "To maintain the exceptional standards required for this designation on a daily basis is an outstanding achievement. Four Diamond hotels and restaurants are attentive to guests needs and consistently deliver memorable travel and dining experiences."



“Obtaining this coveted status is a testament to the hard work put forth by our dedicated team at Chukchansi Gold Resort & Casino,” said Tom Allen, director of hospitality for Chukchansi Gold Resort & Casino. “Achieving a AAA Four Diamond rating not only validates the high level of service and hospitality our team provides, but reinforces the detailed efforts we put forth to serve every guest who walks through our doors as we provide a world-class gaming, cuisine, entertainment and hotel experience.”

About Chukchansi Gold Resort & Casino

Nestled near the majestic Yosemite National Park, Chukchansi Gold Resort & Casino brings the beauty of the Sierra foothills into a world-class destination resort with fine dining, heart-pounding entertainment and premier gaming. Since opening in 2003, Chukchansi Gold Resort and Casino has been voted No. 1 for 13 years as Best Casino by People’s Choice Awards, sees over 130,000 monthly guests and employs over 1,100 individuals – disbursing roughly \$50 million in payroll and benefits into the local economy every year. This year, guests are enjoying the newly refurbished and remodeled hotel towers with 400 luxury rooms, indoor/outdoor pool, Serenity Springs Spa, and the award-winning Nativo’s Italian Restaurant that further the casino’s reputation of quality, luxury and hospitality. Also known for its generous community support, the casino’s Chukchansi Cares program donates thousands of dollars to local non-profit organizations every year, in total giving nearly \$20 million charitable dollars toward community benefit programs and initiatives. For more information about the hotel and casino, please call 1-866-794-6946 or visit ChukchansiGold.com. Must be 21 to enter the property and have a valid government issued photo ID.

About the AAA Diamond Program

For more than 80 years, AAA’s professional inspectors have conducted in-person property evaluations. AAA is the only entity using comprehensive, on-site professional hotel and restaurant evaluations guided by member priorities. AAA’s inventory includes some 60,000 Diamond hotels and restaurants across the United States, Canada, Mexico and the Caribbean. Travelers can find AAA Diamond hotels and restaurants and inspector insight in AAA’s trip planning products: [AAA Mobile app](#), [AAA Travel Guides](#), [TripTik Travel Planner](#) and the AAA TourBook guides available to members at AAA offices. For more information, visit AAA.com/Diamonds.

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