



FOR IMMEDIATE RELEASE

CHUKCHANSI GOLD RESORT & CASINO RECEIVES AAA'S CELEBRATED FOUR DIAMOND DESIGNATION FOR FOURTH CONSECUTIVE YEAR

Chukchansi Gold Proud to be One of Central Valley's Only AAA Four Diamond Resort

COARSEGOLD, Calif. - May xx, 2023 – For the fourth consecutive year, Chukchansi Gold Resort & Casino has received AAA's coveted Four Diamond rating. By AAA's standards, hotels at this level are committed to providing every guest with a high degree of hospitality and attentive service in upscale surroundings with an extensive array of amenities and guest services.

With this designation, Chukchansi Gold Resort & Casino is part of a select group representing the top tier of the hospitality industry in North America. Nestled near the majestic Yosemite National Park, Chukchansi Gold Resort & Casino brings the beauty of the Sierra foothills into a world-class destination resort with fine dining, heart-pounding entertainment, premier gaming and stunning accommodations.

To be included in the AAA Diamond Program, properties must pass an unannounced, on-site evaluation. Properties aren't told in advance of the inspector's arrival to ensure a typical guest experience, strengthening the program's intent to give travelers a reliable way to find hotels and restaurants that meet AAA's quality standards. Hotels and restaurants are rated and assigned a designation of either Approved, Three Diamond, Four Diamond or Five Diamond. More Diamonds indicate more elaborate surroundings and attention from service staff.

"AAA is the gold standard by which the hospitality industry is measured. To receive this distinguished designation for the fourth year running is an incredible achievement for our dedicated team members," said Berk Evrensel, Chukchansi Gold Resort & Casino's Director of Hospitality. "We strive daily to make every guest's experience an exceptional one and are proud our effort has been recognized by one of the utmost authorities in the industry."

A glimpse into Chukchansi Gold Resort & Casino:

- **Design and Accommodations.** Chukchansi Gold's design was inspired by the majesty of the Sierra Nevada Foothills and nearby Yosemite National Park. Throughout the resort, guests will find striking design elements that pay homage to the resort's beautiful surroundings. In its upscale hotel towers with 402 luxury rooms, guests can soak up the visual splendor of the Central Valley through expansive windows by day and watch the breathtaking sunset by night. Spacious and well appointed, Chukchansi's luxurious accommodations include plush beds, large plasma televisions, and sophisticated-yet-comfortable furnishings.
- **Gaming.** With an incredible 73,000 square feet of gaming, 2,000 slot machines and 40 table games – including progressive table games – Chukchansi Gold Resort & Casino is one of California's most exciting gaming destinations.

- **Dining.** From elegant specialty dishes to traditional favorites, Chukchansi Gold's many unique restaurants offer award-winning cuisine to please any palate. For the third consecutive year, Vintage Steakhouse at Chukchansi Gold has earned a Wine Spectator Restaurant Award of Excellence, ranking it amongst the best places in the world to enjoy wine.
- **Entertainment.** Throughout the year, Chukchansi Gold Resort & Casino delivers the ultimate concert lineup featuring the biggest names of today and favorites from the past. The resort's outdoor entertainment pavilion has been voted the No. 1 live music venue by Central California's People's Choice.
- **Spa.** Guests can unwind at Serenity Springs Spa with a rejuvenating menu featuring therapeutic massages, luxurious body treatments, soothing facials, full-service salon services and more in a tranquil environment.
- **Pool.** From Chukchansi Gold's crystal clear and heated indoor/outdoor pool, guests can soak in the California sun and gaze upon the expansive Sierra Nevada landscape as they enjoy a cocktail from the poolside bar and relax in a luxe cabana.
- **Rewards Club.** Chukchansi Gold's Rewards Club is the ultimate way for guests to do what they love – and get rewarded for it. Rewards Club Members can use their card while playing slots and table games to earn points for Chukchansi's first-class dining and accommodations, extended gaming, merchandise and eCASH. The Rewards Card offers double rewards - twice the amount granted at any other local casino - in addition to bigger payouts, better prizes and more fun.

About Chukchansi Gold Resort & Casino

Since opening in 2003, Chukchansi Gold Resort and Casino has been voted No. 1 for 15 years as Best Casino by the Fresno Bee People's Choice Awards, sees over 130,000 monthly guests and employs over 1,200 individuals – disbursing roughly \$50 million in payroll and benefits into the local economy every year. For more information about the hotel and casino, please call 1-866-794-6946 or visit ChukchansiGold.com. Must be 21 to game at the property and have a valid government issued photo ID. For more information, contact info@chukchansigold.com.

About the AAA Diamond Program

For more than 80 years, AAA's professional inspectors have conducted in-person property evaluations. AAA is the only entity using comprehensive, on-site professional hotel and restaurant evaluations guided by member priorities. With a far greater inventory than any other rating entity, AAA's rating system covers the United States, Canada, Mexico and the Caribbean.

Travelers can find AAA Diamond hotels and restaurants and inspector insight in AAA's trip planning products: [AAA Mobile app](#), [AAA Travel Guides](#), [TripTik Travel Planner](#) and the AAA TourBook guides available to members at AAA offices.

AAA provides more than 59 million members with automotive, travel, insurance and financial services through its federation of 35 motor clubs and nearly 1,100 branch offices across North America. Since 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for safe mobility. Drivers can request roadside assistance, identify nearby gas prices, locate discounts, book a hotel or map a route via the AAA Mobile app. To join, visit AAA.com.

For more information, visit AAA.com/Diamonds.

###