

## FOR IMMEDIATE RELEASE

## CHUKCHANSI GOLD CONTINUES PHILANTHROPIC LEGACY WITH VALLEY-WIDE DONATIONS

Resort donates nearly \$33,000 to local charities with its Chukchansi Cares fall campaign

**COARSEGOLD, CA – November 15, 2023 -** <u>Chukchansi Gold Resort & Casino</u> is continuing its legacy of philanthropy by offering its support to nonprofits throughout the Valley. Over the past two months, as part of its longstanding <u>Chukchansi Cares</u> program, Chukchansi Gold and its team members positively impacted multiple organizations including the Animal Compassion Team, Big Brothers Big Sisters of Central California, Habitat for Humanity Greater Fresno Area, Madera Coalition for Community Justice, National Alliance on Mental Illness Fresno, Turning Point of Central California, Valley Caregiver Resource Center, Central Valley Veterans and the Central California Blood Center.

For high-res photos and videos of this week's check presentations, click here.

A record-breaking 298 team members, family and friends also joined together to donate the gift of life at a recent blood drive at Chukchansi Gold Resort & Casino, enabling the Central California Blood Center to save 431 local lives as a direct result of the Chukchansi blood donations, while multiple other nonprofits received monetary donations from the resort through its annual Chukchansi Cares fall initiative.

For the past several weeks, each of the below nonprofits had the opportunity to participate in Chukchansi Gold's Pyramid of Cash promotion to earn donations for their organizations. Donations totaled \$32,950 and were distributed as follows:

- Animal Compassion Team (\$4.700)
- Big Brothers Big Sisters of Central California (\$6,150)
- Habitat for Humanity Greater Fresno Area (\$6,050)
- Madera Coalition for Community Justice (\$2,000)
- National Alliance on Mental Illness, Fresno (\$2,000)
- Turning Point of Central California, Inc. (\$2,000)
- Valley Caregiver Resource Center (\$8,050)
- Central Valley Veterans (\$2,000)

Known for its generous community support, Chukchansi Gold's Chukchansi Cares program donates thousands of dollars to local nonprofit organizations every year, in total giving over \$20 million in charitable dollars toward community benefit programs and initiatives.

Chukchansi's philanthropic efforts and encouragement for team members to get involved in the community is one of the many reasons the resort has been named the People's Choice Best Place To Work year after year.

## About Chukchansi Gold Resort & Casino:

Nestled in the stunning surroundings of Yosemite National Park, Chukchansi Gold Resort & Casino offers a world-class destination experience combining the natural beauty of the Sierra Foothills with exceptional amenities. The resort boasts incredible dining, high-energy entertainment and world-class gaming. Since

its 2003 debut, Chukchansi Gold Resort and Casino has consistently earned the prestigious title of Best Casino for 16 years in the Fresno Bee People's Choice Awards. With over 130,000 visitors monthly and a workforce of over 1,300 dedicated individuals, the resort contributes approximately \$50 million annually to the local economy through payroll and benefits. Guests can indulge in the comfort of 402 luxury rooms and Chukchansi's tranquil indoor/outdoor pool, enjoy the ultimate relaxation at Serenity Springs Spa, or have the meal of their lives at the acclaimed Vintage Steakhouse. Chukchansi's top-tier amenities maintain the casino's renowned standard of excellence and welcoming hospitality. For more information about the hotel and casino, please call 1-866-794-6946 or visit <a href="ChukchansiGold.com">ChukchansiGold.com</a>. Guests must be 21+ years to game at the property and have a valid government-issued photo ID.

For more information, contact info@chukchansigold.com.