

# FOR IMMEDIATE RELEASE

# CHUKCHANSI GOLD RESORT & CASINO RECEIVES AAA'S CELEBRATED FOUR DIAMOND DESIGNATION FOR FIFTH CONSECUTIVE YEAR

Chukchansi Gold Proud to be One of Central Valley's Only AAA Four Diamond Resorts

**COARSEGOLD, Calif. – July 15, 2024** – For the fifth consecutive year, Chukchansi Gold Resort & Casino has received AAA's coveted Four Diamond rating. By AAA's standards, hotels at this level are committed to providing every guest with a high degree of hospitality and attentive service in upscale surroundings with an extensive array of amenities and guest services.

With this designation, Chukchansi Gold Resort & Casino is part of a select group representing the top tier of the hospitality industry in North America. Nestled near the majestic Yosemite National Park, Chukchansi Gold Resort & Casino brings the beauty of the Sierra foothills into a world-class destination resort with fine dining, heart-pounding entertainment, premier gaming and stunning accommodations.

To be included in the AAA Diamond Program, properties must pass an unannounced, on-site evaluation. Properties aren't told in advance of the inspector's arrival to ensure a typical guest experience, strengthening the program's intent to give travelers a reliable way to find hotels and restaurants that meet AAA's quality standards. Hotels and restaurants are rated and assigned a designation of either Approved, Three Diamond, Four Diamond or Five Diamond. More Diamonds indicate more elaborate surroundings and attention from service staff.

"AAA represents the pinnacle of excellence in the hospitality realm," said Berk Evrensel, Director of Hospitality at Chukchansi Gold Resort & Casino. "Achieving this respected accolade for the fifth consecutive year is a remarkable accomplishment for our committed team members who are wholly dedicated to providing exceptional guest experiences every day."

### A glimpse into Chukchansi Gold Resort & Casino:

- Design and Accommodations. Chukchansi Gold's design was inspired by the majesty of the Sierra Nevada Foothills and nearby Yosemite National Park. Throughout the resort, guests find striking design elements that pay homage to the resort's beautiful surroundings. In its upscale hotel towers with 402 luxury rooms, guests can soak up the visual splendor of the Central Valley through expansive windows by day and watch the breathtaking sunset by night. Spacious and well appointed, Chukchansi's luxurious accommodations include plush beds, large plasma televisions, and sophisticated-yet-comfortable furnishings.
- Gaming. With an incredible 73,000 square feet of gaming, 2,000 slot machines and 40 table games – including progressive table games – Chukchansi Gold Resort & Casino is one of California's most exciting gaming destinations.

- Dining. From elegant specialty dishes to traditional favorites, Chukchansi Gold's many unique
  restaurants offer award-winning cuisine to please any palate. For multiple years, Vintage
  Steakhouse at Chukchansi Gold has earned a Wine Spectator Restaurant Award of Excellence,
  making it one of the best places in the world to enjoy wine. It was also recently honored with the
  Distinguished Restaurants of North America's (DiRōNA) Award of Excellence, ranking it amongst
  North America's very best restaurants.
- Entertainment. Every summer, Chukchansi Gold Resort & Casino delivers the ultimate concert lineup for its Sounds of Summer concert series, featuring the biggest names of today and favorites from the past. The resort's outdoor entertainment pavilion has been voted the No. 1 live music venue by Central California's People's Choice.
- Spa. Guests can unwind at Serenity Springs Spa with a rejuvenating menu featuring therapeutic
  massages, luxurious body treatments, soothing facials, full-service salon services and more in a
  tranquil environment.
- Pool. From Chukchansi Gold's crystal clear and heated indoor/outdoor pool, guests can soak in the California sun and gaze upon the expansive Sierra Nevada landscape as they enjoy a cocktail from the poolside bar and relax in a luxe cabana.
- Rewards Club. Chukchansi Gold's Rewards Club is the ultimate way for guests to do what they love and get rewarded for it. Rewards Club Members can use their card while playing slots and table games to earn points for Chukchansi's first-class dining and accommodations, extended gaming, merchandise and eCASH. The Rewards Card offers double rewards twice the amount granted at any other local casino in addition to bigger payouts, better prizes and more fun.

## **About Chukchansi Gold Resort & Casino**

Nestled in the stunning surroundings of Yosemite National Park, Chukchansi Gold Resort & Casino offers a world-class destination experience combining the natural beauty of the Sierra foothills with exceptional amenities. The resort boasts incredible dining, high-energy entertainment and world-class gaming. Since its 2003 debut, Chukchansi Gold Resort and Casino has consistently earned the prestigious title of Best Casino for 17 years in the Fresno Bee People's Choice Awards. With over 130,000 visitors monthly and a workforce of over 1,300 dedicated individuals, the resort contributes approximately \$50 million annually to the local economy through payroll and benefits. Guests can indulge in the comfort of 402 luxury rooms and Chukchansi's tranquil indoor/outdoor pool, enjoy the ultimate relaxation at Serenity Springs Spa, or have the meal of their lives at the acclaimed Vintage Steakhouse. Chukchansi's top-tier amenities maintain the casino's renowned standard of excellence and welcoming hospitality. For more information about the hotel and casino, please call 1-866-794-6946 or visit <a href="ChukchansiGold.com">ChukchansiGold.com</a>. Guests must be 21+ years to game at the property and have a valid government-issued photo ID.

# **About the AAA Diamond Program**

For more than 80 years, AAA's professional inspectors have conducted in-person property evaluations. AAA is the only entity using comprehensive, on-site professional hotel and restaurant evaluations guided by member priorities. With a far greater inventory than any other rating entity, AAA's rating system covers the United States, Canada, Mexico and the Caribbean.

Travelers can find AAA Diamond hotels and restaurants and inspector insight in AAA's trip planning products: <u>AAA Mobile app</u>, <u>AAA Travel Guides</u>, <u>TripTik Travel Planner</u> and the AAA TourBook guides available to members at AAA offices.

AAA provides more than 59 million members with automotive, travel, insurance and financial services through its federation of 35 motor clubs and nearly 1,100 branch offices across North America. Since 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for safe mobility. Drivers can request roadside assistance, identify nearby gas prices, locate discounts, book a hotel or map a route via the AAA Mobile app. To join, visit AAA.com.

For more information, visit AAA.com/Diamonds.