

FOR IMMEDIATE RELEASE

CHUKCHANSI POWWOW RETURNS OCTOBER 10-12 WITH THEME "HONORING THE CREATOR"

Chukchansi's Signature Cultural Gathering Celebrates Prayer, Song, Dance and Community

COARSEGOLD, CALIF – October 8, 2025 – The Picayune Rancheria of the Chukchansi Indians will welcome dancers, drummers and visitors from across Indian Country for the annual Chukchansi Powwow presented by Aristocrat Gaming at Chukchansi Gold Resort & Casino, October 10-12, 2025. This year's theme, Honoring the Creator, invites all to gather in gratitude through the sacred traditions of prayer, drumming, singing and dancing. The weekend will feature grand entries, traditional regalia, contest dancing, drum contests, crafts, handgames, cornhole and a wide variety of delicious food. The event will be held in Chukchansi Gold's parking lot.

Click here to see the official Powwow program and full event schedule.

<u>Click here</u> for b-roll from last year's event.

"Honoring the Creator calls us to give thanks for the divine spirit that guides our lives and sustains our people," shared the Picayune Rancheria of the Chukchansi Indians PowWow Committee. "We gather to reflect on the Creator's blessings - the strength of our ancestors, the wisdom of our Elders, the beauty of our land and the unity of our Nation. We lift our voices, dance and strengthen our bonds as one community, honoring our ancestors, our Elders and the generations to come as we share the beauty of our traditions with all who join us."

Event Highlights:

- Grand entries: Friday, Oct. 10 at 7 p.m.; Saturday, Oct. 11 & Sunday, Oct. 12 at 12 p.m.
- Dance & drum and hand drum competitions for all ages, from Tiny Tots to Golden Age, with cash prizes
- Miss Chukchansi & Jr. Miss Chukchansi coronations
- Special performances throughout the weekend
- Cornhole Tournaments, Raffles, Arts & Crafts, and Food Vendors

Traditional Handgame Tournaments Highlights

- Main Tournament: \$20,000 First Place Prize; registration Saturday, Oct. 11, 12–2 p.m. (\$150 entry fee)
- Bone Hog Tournament: Friday evening, Oct. 10, \$2,500 First Place; registration Friday, 6-8 p.m. (\$50 entry fee)
- Kids Tournament: Saturday morning, Oct. 11, \$1,500 First Place; registration Saturday, 10 a.m. -12 p.m. (\$75 entry fee)

- 4-Man Tournament: Sunday, Oct. 12, \$2,500 First Place; registration 11a.m. 1 p.m. (\$100 entry fee)
- Sunday Shootout: Sunday, Oct. 12, 1 p.m., Featuring Jacob Joe & Talon Tohtsoni vs. Dantana Dick & Jason Cullooyah

Bleacher seating is available, and guests also can take advantage of a complimentary shuttle service from Chukchansi Gold's garage entrance.

The 2025 Chukchansi Powwow is made possible by the generous support of its title sponsor Aristocrat Gaming, in addition to AGS LLC, Bluestone Health, Creative Copy, DSS Security, First American Petroleum, Fresno Grizzlies, IGT, Konami, Mission Linen, Pepsi, Sysco Central, U.S. Foods and United Security Bank, plus many more.

For further details about this year's Chukchansi Powwow, visit Chukchansi Gold Resort & Casino or contact 866-794-6946.

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About Chukchansi Gold Resort & Casino:

Nestled in the stunning surroundings of Yosemite National Park, Chukchansi Gold Resort & Casino offers a world-class destination experience combining the natural beauty of the Sierra foothills with exceptional amenities. The resort boasts incredible dining, high-energy entertainment and world-class gaming. Since its 2003 debut, Chukchansi Gold Resort and Casino has consistently earned the prestigious title of Best Casino for 18 years in the Fresno Bee People's Choice Awards. With over 130,000 visitors monthly and a workforce of over 1,300 dedicated individuals, the resort contributes approximately \$50 million annually to the local economy through payroll and benefits. Guests can indulge in the comfort of 402 luxury rooms and Chukchansi's tranquil indoor/outdoor pool, enjoy the ultimate relaxation at Serenity Springs Spa, or have the meal of their lives at the acclaimed Vintage Steakhouse. Chukchansi's top-tier amenities maintain the casino's renowned standard of excellence and welcoming hospitality. For more information about the hotel and casino, please call 1-866-794-6946 or visit ChukchansiGold.com. Guests must be 21+ years to game at the property and have a valid government-issued photo ID.

For more information, contact info@chukchansigold.com.